

# Communicating Your Vase Drive

## EMAIL COPY

Subject: Donate Unwanted Vases for Seniors & Hospital Patients in Chicagoland

We are collecting vase donations for Random Acts of Flowers, a nonprofit organization serving Chicagoland that delivers hope and encouragement through flowers to over 2,500 hospital patients and nursing home residents each month.

**Our goal is to collect X vases and raise \$X**

Bring your vases to: (location) on (dates/times)  
With a \$5 bill inside each vase

We're collecting any glass or plastic container that holds water. Ideal vase sizes are 4"-10". For every donation of \$5, RAF delivers compassion and beauty to one person in Chicagoland.



Contact **(vase drive coordinator name & contact info)** for additional details.

Take this opportunity to clean out your garage, attic, or cabinets – those old vases may feel like clutter to you but will now provide a thoughtful gift to someone experiencing pain, illness, or loneliness in a healthcare facility.

Learn more at [RAFChicago.org](http://RAFChicago.org) or contact them at [Flowers@RAFChicago.org](mailto:Flowers@RAFChicago.org) to schedule a group volunteer session!



## SAMPLE BULLETIN ENTRY

Donate your gently used vases and make a cash donation to Random Acts of Flowers on (date) at (location). We would like to collect X vases and \$X in order to help X people in Chicagoland.

Random Acts of Flowers improves the emotional health and well-being of individuals in health care facilities by delivering recycled flowers, encouragement and personal moments of kindness. Vases are the vessels of our mission. Each donated vase is filled with beautiful, recycled/repurposed flowers and hand-delivered to an unsuspecting person in need of a moment of joy and compassion.

Vases can be glass or plastic and are ideally are 4"-10" tall. No baskets or vases with drainage/holes please.



We're hosting a vase drive for Random Acts of Flowers Chicago! If you have vases to spare, bring them to [LOCATION], and we'll deliver them to @RAFChicago! #deliveringhope



We're hosting a vase drive for Random Acts of Flowers #Chicago! If you have vases to spare, bring them to [LOCATION]! @rndmactsofflws #deliveringhope



We're hosting a vase drive for Random Acts of Flowers Chicago! If you have vases to spare, bring them to [LOCATION], and we'll deliver them to @RAFChicago! #deliveringhope



Include the RAF video (<https://vimeo.com/274755239>) and a link to [RAFChicago.org](http://RAFChicago.org) to help people learn more.